



Mimi Shrader received Outer Banks Blue Customer Service Champion Award for 2009

February 2010, Kitty Hawk, NC 27949- Outer Banks Blue Realty Services is pleased to announce Mimi Shrader is the winner of their Customer Service Champion Award for 2009. Outer Banks Blue awards one of its 110 Employees each year with the award and it is the only award given by the company. This award is based on the number of guests that go out of their way to specifically mention a staff member for outstanding Customer Service. Mimi Shrader also received the Outer Banks Blue Annual Service Award for 2008, as well as becoming the 1st two time winner of the award.

Mimi has worked for over 20 years in the field of Customer Service. Her previous experiences range



from a history in Hotel Management and Retail, Flight Attendant during September 11, 2001, to Non-profit Agency work for the Disabled. "I think that we get something from everyone we come in contact with, no matter how we come into contact with them", Mimi states, "and if you are helping them plan something fun like a vacation, well that is even better!"

"Outer Banks Blue is completely focused on customer service and Mimi should have tremendous pride being singled out among her peers," as Tim Cafferty, Owner & President says. Outer Banks Blue is a full service Real Estate Rental & Sales Company which serves vacationers and home owners throughout the United States. In operation since 2005, the family owned and operated Outer Banks

Blue provides professionally managed vacation homes and condominiums in the Outer Banks of NC including the towns of Corolla, Duck, Kill Devil Hills, Nags Head and Southern Shores. The Outer Banks Blue website (www.outerbanksblue.com) offers vacationers the ability to search and reserve homes online with real-time availability and Guest Web, a place to sign Electronic Rental Agreements and make online check payments. Outer Banks Blue endorses "Going Green" efforts by reducing, recycling and reusing materials such as paper and gasoline.