

For Immediate Release

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Outer Banks Blue Accepting Select Homes For 2009

Leading Kitty Hawk Vacation Rental Firm Accepting Limited Additions Due To Unprecedented Success In 2008

Kitty Hawk, NC – September 2008 / Outer Banks Blue / Press Release – [Outer Banks Blue](#), a leading vacation rental firm headquartered in Kitty Hawk, North Carolina has announced that due to an unprecedented summer season which featured a forty-eight (48) percent increase in occupancy over 2007 and the month of August in which Outer Banks Blue experienced 100% occupancy – they will be accepting, for a limited time, applications from homeowners for inclusion in their 2009 rental pool .

Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](#) including the towns of [Corolla](#); [Duck](#); [Kill Devil Hills](#); [Kitty Hawk](#); [Nags Head](#) and [Southern Shores](#). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The [Outer Banks Blue Management Program](#) offers an "inclusive" service package at a competitive management fee. This management fee includes not only cleaning after guests, but deep cleaning, carpet cleaning, and other specialized services required to properly maintain homes of the caliber we represent. All homes offer high quality bed, bath and kitchen linens at one low cost to the homeowners (no restocking fees).

In addition to the traditional rental management program Outer Banks Blue offers services for homeowners that do not wish to rent their homes. We have customized management packages for



owners that wish to use their homes strictly as family homes. We can provide cleaning, maintenance and linen services for clients that only open their homes for family and friends, or offer the home for a limited period to the public.

The Outer Banks Blue website (www.OuterBanksBlue.com) is a key component of the Outer Banks Blue marketing plan, offering vacationers the ability to [search and book online with real-time availability](#) by choosing location, type of property and amenities as well as of course check-in date. Last minute vacationer's can review the [online specials page](#) to peruse select properties offering discounts to vacationers. Outer Banks Blue is one of the most progressive vacation rental firms in not only the Outer Banks but throughout the United States offering clients the ease and speed of online electronic documents, 24/7 availability of reservation team members beginning January 1st and a full-service [Real Estate](#) Division.

"We are pleased that due to the success of our 2008 Summer Season that we are able to offer select homeowners that ability to list their vacation rental properties with Outer Banks Blue. Due to the hard work and dedication of our team as well as the commitment our homeowners have in providing the best vacation rental properties in the Outer Banks, we have quickly become the rental firm of choice for vacationers that demand and deserve the very best. We look forward from homeowners who are interested in our services and starting a long term mutually beneficial relationship with those properties chosen for our rental program", stated Tim Cafferty, President of Outer Banks Blue Realty.

About Outer Banks Blue

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at www.OuterBanksBlue.com, email them at info@OuterBanksBlue.com or call 252-255-1220. This press release formatted and submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry.

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