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Outer Banks Blue - Vacation Rentals Enjoys A Record Breaking Summer Season

Prestigious Kitty Hawk Firm Closes Out Summer With 100% Occupancy in August

Kitty Hawk, NC – September 2008 / Outer Banks Blue / Press Release – [Outer Banks Blue](http://www.OuterBanksBlue.com), a leading vacation rental firm headquartered in Kitty Hawk, North Carolina has announced that the summer season of 2008 broke all previous occupancy records with a forty-eight (48) percent increase in occupancy. They also announced that for the first time they recorded full occupancy throughout the entire month of August.

Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](http://www.OuterBanksBlue.com) including the towns of [Corolla](http://www.OuterBanksBlue.com); [Duck](http://www.OuterBanksBlue.com); [Kill Devil Hills](http://www.OuterBanksBlue.com); [Kitty Hawk](http://www.OuterBanksBlue.com); [Nags Head](http://www.OuterBanksBlue.com) and [Southern Shores](http://www.OuterBanksBlue.com). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The Outer Banks Blue website (www.OuterBanksBlue.com) offers vacationers the ability to [search and book online with real-time availability](http://www.OuterBanksBlue.com) by choosing location, type of property and amenities as well as of course check-in date. Last minute vacationers should review the [online specials page](http://www.OuterBanksBlue.com) to peruse properties offering discounts to vacationers. The Outer Banks of North Carolina and the nearly [two-hundred vacation rentals](http://www.OuterBanksBlue.com) offered by Outer Banks Blue are [convenient to many metropolitan areas](http://www.OuterBanksBlue.com) including: Charlotte, NC; Washington DC; Richmond VA; Raleigh/Durham, NC; Columbia, SC and Baltimore, MD. Outer Banks Blue is currently accepting reservations for the



remainder of 2008 including the [3rd Annual OBX Marathon](#) and for the 2009 rental season.

“The summer season of 2008 was phenomenal and true tribute to our professional staff and homeowners. As a company we live by the motto ‘The Vacation Rental Firm Where Customer Service, Never Takes A Vacation’ and we believe that is one of the many factors that lead us to this record breaking summer. We have quickly become the vacation rental firm of choice for discerning vacationers who not only vacation with us season after season but have also taken the time to recommend our services to family, friends and colleagues. We look forward to our summer successes translating into a record breaking fall and an even better 2009”, stated Tim Cafferty, President of Outer Banks Blue Realty.

About Outer Banks Blue

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at www.OuterBanksBlue.com, email them at info@OuterBanksBlue.com or call 252-255-1220. This press release formatted and submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry.

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