

**For Immediate Release**

December 26, 2008

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**Outer Banks Blue Announces All-Inclusive Pricing For 2009 Vacation Rentals**

*North Carolina Vacation Rental Firm Takes The Guess-Work Out Of Booking A Vacation*

Kitty Hawk, NC – December 2008 / Outer Banks Blue / Press Release – [Outer Banks Blue](#), a leading vacation rental and [real estate](#) firm headquartered in [Kitty Hawk, North Carolina](#) has announced that for the 2009 rental season they have implemented an ‘All-Inclusive’ pricing structure designed to help vacationers make easier and more informed decisions when renting a [professionally managed](#) vacation home. All pricing on vacation rentals on the Outer Banks Blue website ([www.OuterBanksBlue.com](http://www.OuterBanksBlue.com)) will now include all fees with the exception of [taxes and optional travel insurance](#).

“In response to requests from our guests, our team at Outer Banks Blue has implemented an ‘All-Inclusive’ pricing structure. In light of today’s economic situation, more and more vacationers have a set budget for travel and our new pricing will make their search for the perfect vacation property easier and quicker. No longer will they have to worry about such items as: Administration/Handling Fee; Linen Charges; Damage Waiver Fees or even Cleaning Fees as we have built them into our pricing structure. Now vacationers can search our website and know the price they see if the price they are charged. As a company, Outer Banks Blue believes that All-Inclusive pricing will not only be simpler for our guests, but will become the standard pricing model for the Vacation Rental Industry,” stated Tim Cafferty, President of Outer Banks Blue Realty.

Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](#) including the towns of [Corolla](#); [Duck](#); [Kill Devil Hills](#); [Kitty Hawk](#); [Nags Head](#) and [Southern Shores](#). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The Outer Banks Blue website ([www.OuterBanksBlue.com](http://www.OuterBanksBlue.com)) offers vacationers the ability to [search and book online with real-time availability](#) by choosing location, type of property and amenities as well as of course check-in date. Last minute vacationers should review the [online specials page](#) to peruse properties offering discounts to vacationers. The Outer Banks of North Carolina and the nearly [two-hundred vacation rentals](#) offered by Outer Banks Blue are [convenient to many metropolitan areas](#) including: Charlotte, NC; Washington DC; Richmond VA; Raleigh/Durham, NC; Columbia, SC and Baltimore, MD. Outer Banks Blue is currently accepting reservations for the 2009 rental season.

## **About Outer Banks Blue**

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at [www.OuterBanksBlue.com](http://www.OuterBanksBlue.com), email them at [info@OuterBanksBlue.com](mailto:info@OuterBanksBlue.com) or call 866.546.0596. This press release formatted and submitted by Visual Data Systems ([www.VisualDataSystems.com](http://www.VisualDataSystems.com)), the leader in online marketing for the vacation rental industry.

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