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For More Information Contact:

Tim Cafferty

Outer Banks Blue

866.546.0596

Tim@OuterBanksBlue.com



Outer Banks Blue Selected For Adventures In Travel Expo

North Carolina Vacation Rental Firm To Promote Services To Over Ten-Thousand Vacationers

Kitty Hawk, NC – February 2009 / Outer Banks Blue / Press Release – [Outer Banks Blue](#), a leading vacation rental and [real estate](#) firm headquartered in [Kitty Hawk, North Carolina](#) has announced that it has been selected as an exhibitor for the '[Adventures in Travel Expo](#)' to be held in Washington DC on February 21st and 22nd, 2009 at the Washington Convention Center.

Now entering its 5th year, Adventures in Travel Expo (ATE) attracts over 12,000 qualified consumers and 500 travel agents each year. Outer Banks Blue will take advantage of this valuable face-to-face marketing opportunity by showcasing their destination and its distinctive features to consumers who are seeking unique and authentic travel experiences. Corporate sponsors of the Adventures in Travel Expo include: National Geographic; The Travel Channel; American Hiking Society; Budget Travel Magazine and other national and international organizations.

"This will be our fifth time exhibiting at the Adventures in Travel Expo. We have previously exhibited in both New York City and Washington DC with great results especially in Washington DC which is the heart of our traditional client base," stated Tim Cafferty, President of Outer Banks Blue Realty. "We welcome this opportunity to once again promote our not only world class beaches but also Outer Banks Blue's portfolio of professionally managed vacation homes and our commitment to customer service and care. We think that Outer Banks Blue and the Outer Banks Vacation Rental Market offers a great value to families looking for a great vacation but in this tough economy have a budget that they cannot break. The Adventures in Travel Expo will give folks the opportunity to see how an Outer Banks Vacation compares to vacation destinations around the world. We are proud to be one of only two Outer Banks accommodations companies that will present at this show and look forward to renewing old friendships and meeting potential new visitors to the Outer Banks."

Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](#) including the towns of [Corolla](#); [Duck](#); [Kill Devil Hills](#); [Kitty Hawk](#); [Nags Head](#) and [Southern Shores](#). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The Outer Banks Blue website (www.OuterBanksBlue.com) offers vacationers the ability to [search and book online with real-time availability](#) by choosing location, type of property and amenities as well as of course check-in date. Last minute vacationers should review the [online specials page](#) to peruse properties offering discounts to vacationers. The Outer Banks of North Carolina and the nearly [two-hundred vacation rentals](#) offered by Outer Banks Blue are [convenient to many metropolitan areas](#) including: Charlotte, NC; Washington DC; Richmond VA; Raleigh/Durham, NC; Columbia, SC and Baltimore, MD. Outer Banks Blue is currently accepting reservations for the 2009 rental season.

About Outer Banks Blue

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at www.OuterBanksBlue.com, email them at info@OuterBanksBlue.com or call 866.546.0596. This press release formatted and submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry.

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