

**For Immediate Release**

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**Outer Banks Blue Announces Vacation Rental Stimulus Plan**

*North Carolina Vacation Rental Firm Relaxes Payment Terms To Help Vacationers*

Kitty Hawk, NC – January 2009 / Outer Banks Blue / Press Release – [Outer Banks Blue](#), a leading vacation rental and [real estate](#) firm headquartered in [Kitty Hawk, North Carolina](#) has announced that for the 2009 rental season they have implemented, for a limited time, a 'Vacation Rental Stimulus Plan' designed to help vacationers manage the costs of their 2009 vacation.

Traditionally travelers securing a professionally managed vacation rental in the Outer Banks have been expected to produce a deposit of up to 50% of the rental costs within a few days of booking, Outer Banks Blue in response to today's stressful economy will allow vacationers to secure their reservation with a 10% down payment with the remaining portion of the traditional deposit spread out over a 60 day period. The Outer Banks Blue Vacation Rental Stimulus offer will last only through the end of March 2009. For more details, interested vacationers should call Outer Banks Blue at (866) 546-0596.

"In response to requests from some of our guests, Outer Banks Blue has implemented this exciting 'Vacation Rental Stimulus Plan'. In light of today's economic situation, vacationers are naturally a little more nervous than they have been in the past about spending their money," stated Tim Cafferty, President of Outer Banks Blue Realty. "While we are experiencing strong bookings for the upcoming season, we empathize with our clients and don't want economic nervousness having any effect on someone who is ready to book their vacation home, but is hesitating to follow through on their summer vacation plans. The best selection of beach homes is only available for a short period of time, and we don't want OBX Blue customers to miss out on finding their perfect vacation home because they have to come up with a big down payment right away."

Outer Banks Blue is a full service Vacation Rental Firm which serves vacationers throughout the United States, Canada and Europe. In operation since 2005, the family owned and operated Outer Banks Blue provides professionally managed vacation homes and condominiums in the [Outer Banks of North Carolina](#) including the towns of [Corolla](#); [Duck](#); [Kill Devil Hills](#); [Kitty Hawk](#); [Nags Head](#) and [Southern Shores](#). Vacationers with Outer Banks Blue are able to choose from Oceanfront to Soundfront and all areas in between and have numerous amenity options including private pools; hot tubs; high speed internet access and even pet-friendly properties. Outer Banks Blue provides all guests with needed linens including fully made beds and towels for all guests based on the advertised number of people a property will accommodate.

The Outer Banks Blue website ([www.OuterBanksBlue.com](http://www.OuterBanksBlue.com)) offers vacationers the ability to [search and book online with real-time availability](#) by choosing location, type of property and amenities as well as of course check-in date.

Last minute vacationers should review the [online specials page](#) to peruse properties offering discounts to vacationers. The Outer Banks of North Carolina and the nearly [two-hundred vacation rentals](#) offered by Outer Banks Blue are [convenient to many metropolitan areas](#) including: Charlotte, NC; Washington DC; Richmond VA; Raleigh/Durham, NC; Columbia, SC and Baltimore, MD. Outer Banks Blue is currently accepting reservations for the 2009 rental season.

### **About Outer Banks Blue**

[Outer Banks Blue](#) was formed by Tim Cafferty in 2005 after over 25 years in property management on the Outer Banks. With experience in both a smaller, family operated company that evolved into a leader on the Outer Banks in occupancy numbers and technology under his expertise and in the management of a nationally recognized, publicly owned corporation boasting one of the largest inventories of homes on the Outer Banks his vision of a more personalized management opportunity developed into the conception of Outer Banks Blue Real Estate Services.

Experience and reputation in the area for attention to detail and integrity along with a team of experienced and dedicated personnel has brought Outer Banks Blue into the forefront of rental companies. With an original goal of 50 homes easily surpassed in two months of operation, it became very clear it would be necessary to promote this vision with a dedication to their clients for responsible growth, and a dedication to their customers with quality homes. Therefore, the decision was made very early to be selective in the properties and areas they represent.

Today, Outer Banks Blue represents nearly 200 premier vacation rental properties in the Outer Banks of North Carolina. For more information on Outer Banks Blue Real Estate services and to experience a taste of their personal, quality service, visit the on the web at [www.OuterBanksBlue.com](http://www.OuterBanksBlue.com), email them at [info@OuterBanksBlue.com](mailto:info@OuterBanksBlue.com) or call 866.546.0596. This press release formatted and submitted by Visual Data Systems ([www.VisualDataSystems.com](http://www.VisualDataSystems.com)), the leader in online marketing for the vacation rental industry.

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